
# Unit 2 Finding the Right Career for You **Assessment**



### Part 1: True or False?

Read each statement below and select **T** if the statement is true or **F** if the statement is false.

- 1. The Myers-Briggs Type Indicator (MBTI) is used to assess your mathematical skills.
  - T F
- 2. The "S" in the acronym for SMART goals stands for Smart.
  - T F
- 3. Personal branding is a way to differentiate yourself to potential employers.
  - T F

#### Part 2: Define the Terms

Define the following terms in the space provided.

- 4. SMART goals
- 5. Personal branding
- 6. Cover letter

## Part 3: Multiple Choice

Select the answer that best fits each statement below.

- 7. Which of the following is NOT one of the SMART goal components?
  - a. Timeless
  - b. Specific
  - c. Attainable
  - d. Realistic
- **8.** Which of the following websites can be used for personal branding?
  - a. LinkedIn
  - b. Facebook
  - c. Twitter
  - d. All of the above
- **9.** Which of the following is NOT a part of the resume?
  - a. Contact information
  - b. Cover letter
  - c. Objective
  - d. Work experience
- 10. On personal branding websites, you should do which of the following?
  - a. Post pictures of friends
  - b. Post vacation pictures
  - c. Proofread your grammar
  - d. Post videos of your pet

#### Part 4: In Your Own Words

- **11.** Write a two paragraph summary about what you've learned in this unit. In your summary, be sure to address the following topics:
  - Why it is important to understand your personality type
  - The SMART goal process
  - The importance of personal branding
  - The parts of a resume and cover letter