Famous Entrepreneur Project

Choose an entrepreneur (e.g., Bill Gates, Sam Walton, Dave Thomas, Martha Stewart, Mary Kay, Paige Rolfe, Oprah Winfrey, Anita Roddick, Raul J. Fernandez, Richard Branson, Henry Ford, Walt Disney) and investigate his/her background:

• Where they were born

• Their level of education

• Volunteer work they completed

• Job titles they have had

• Where they currently live

• Additional interesting information.

Use the Internet to find the answers to some of the questions above and some of your own original questions you may have about the people you have selected. The most important piece of information to find is "**the factors that seemed to lead to success in business**."

Create a one-page handout with text and pictures for the class. This should address what it takes to be a successful entrepreneur. Include any advice that may be given by the entrepreneurs to young upcoming professionals (like you!). Document your resources, including websites.