

Student Worksheet 3



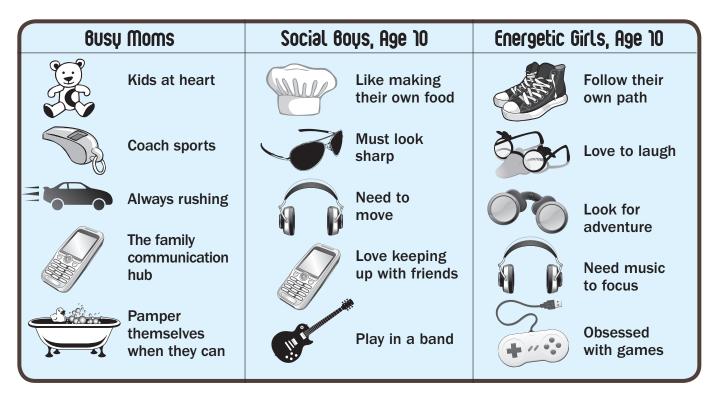
Name:

Create an Ad!

You've been asked to create a magazine ad for a new product. Use this sheet to help your group make an ad that will reach the right audience for your product.

Product Name:

Part 1: This research gives you profiles of three different types of people. Use the information to choose which type of audience might like your product.



Part 2: Choose the techniques that you will use in your ad:

