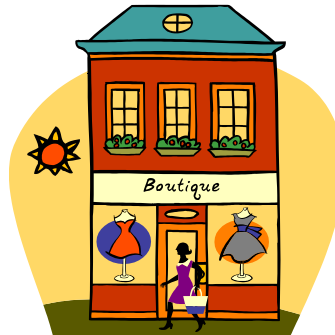


Your Name_____ Your Favorite Store_____

Business Management
Retail Stores



Other Members in Your Group:
Name

Name	Store

Learning Target: I can identify businesses with good management.

Choose a favorite retail store. Each member of your team of four must choose a different store.

Why do you like this store?

Go to the store's website.

What products does the store sell? _____

Describe the types of customers that are likely to shop at the store.

Does someone greet you when you enter the store? _____

Does the store have a wide enough variety of inventory, so that you find what you are looking for? _____

Are the shelves and displays neat and tidy? _____

Is the sales staff helpful? _____

Are the stores typically in an indoor mall, an outdoor mall or do they stand alone?

Give some background on the store's history

Do they provide a goal or mission for the company? _____ If so briefly summarize it (if you cannot find, explain what you tried to find it)

What are some of your ideas about the relation to how the store is managed and if customers return there to shop?

Meet with your groups and see if you can find similarities between your favorite stores and how they are managed.

Store	Similarities

