

Name: _____ Date: _____

Chapter 7: A Fruitful Relationship Questions

1. What does P&G stand for?
2. How old is P&G?
3. What does P&G make?
4. How old is Plumtree in this article?
5. What are P&G employees known as and why?
6. What games does Plumtree employees play in their office?
7. How did Plumtree almost blow their presentation to P&G?
8. How much did P&G invest in Plumtree for a 2% stake in the company?
9. What is a monthly bug night?

*Plumtree was bought by Bea Systems in 2005 for \$8.5 billion.
Bea systems was bought by Oracle in 2006 for \$171.96 billion.*