• Pc	The Aggregate Supply Curve Demonstrates how much output are willing and able to supply at various price levels - displays a relationship between price level and total quantity of output producers supply esitive Relationship: a relationship between two variables in which they the increase or decrease
•	The Aggregate Supply Curve Assumes the following constants: - resource - state of technology - rules providing production (patents, copyright laws, etc.)
Cc	onstant: an unchanging quantity
7. •	Aggregate Demand Explains the relationship between theprice of aggregate supply and thedemanded - example: If 100 mp3 players are produced and the price per mp3 player was \$800, there may be only 30 sold, but if the price changed to \$150 per mp3 player, there may be 90 sold
	The Aggregate Demand Curve Shows the economy's price level with the real GDP demanded - these two factors arerelated; as one goes up, the other goes down - the price level creates the vertical axis while the realis the horizontal axis Assumes all things constant, including other countries' price levels and exchange rates
	oss Domestic Product (GDP): the total market value of all goods and
5 C	rvices provided within a country

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		1.5		

J. I	TICC ECVCI
	Is the weighted average of the prices paid for all goods and services produced within the economy
	Can be seen as annumber
•	Comparisons between the index number of one year to a
	year give you the rate of inflation
١٨٨٥	eighted Average: an average derived using some factors which may
	unt more than others
IIIu	ex Number: a set number used to measure rate of change
10	Price Level Example
,	Supposing a soda cost \$1.00 in, and \$1.85 in, this shows an 85 percent rate of inflation over 20 years
-	Equation:
	· ·
	((1.85-1)/1)x100 = 85
44	Dreduces Drice Index
	Producer Price Index
	Is often referred to as the
	Looks at the price change from the producers' standpoint, including the
	following considerations:
	– labor
-	 materials
-	rent/utilities
-	- shipping/
	marketing/advertising
12.	Producer Price Index
•	Measures the average change inselling prices over a
	given period of time
	Considers three areas of production: industry based,
	based and stage of processing based companies
-	

13. Producer Price Index Example

The last time you purchased a couch was in 1990, and it cost \$550. You go to replace it in 2008, and a couch of the same make costs \$1120. Looking at the PPI of the furniture maker, you can understand why the price rose so much.

Factor	1990	2008
Labor (Minimum Wage)	\$3.80/hour	\$6.55/hour
Materials per Couch	\$127	
Rent/Utilities	\$372	\$765
Shipping/Packaging	\$186	\$321
Marketing/Advertising	\$316	

14. Consumer Price Index

- Considers the _____averages of a group of consumer goods and services
 - example: transportation, food and medical expenses
- Can be _____through averaging the price changes in each item in the predetermined group of goods
 - each good is weighted on its importance
- Is important as it examines price changes associated with the cost of living

15. Consumer Price Index Example

The percent change in CPI can be determined by finding a year's average CPI for a category and comparing it to another year's CPI for that same category. This shows how inflation affects the cost of living.

	Food	Housing	Medical Care
1988 Average*	118.20	118.50	138.60
2008 Average*	214.23	216.26	364.07
Change in Index Points	96.03	97.76	225.47
Percent Change		82%	

 16. Gross Domestic Product Is the totalvalue of all goods and services produced within the borders of a country during a specific time period Can be calculated using the following equation: GDP = Consumption + + Government Spending + (Exports - Imports) Consumption: the economic amount of goods and services utilized in a given period of time
 17. GDP Example GDP = Consumption + Investments + Government Spending + (Exports – Imports) : \$8.7 trillion Investments: \$2.1 trillion Government Spending: \$2.4 trillion : \$1.2 trillion Imports: \$1.9 trillion 8.7 + 2.1 + 2.4 + (1.2 - 1.9) = \$12.5 trillion
 18. Gross Domestic Product Is used in the following ways: allows people to see how fast the economy is growing or shrinking by comparing the currentto previous years' GDP aids government agencies in making policy decisions, such as the Federal Reserve's stance on interest rates provides information on other, letting the US determine an approximate amount to lend in aid
Concepts Related to Inflation Segment 1. Inflation Occurs in the following forms: disinflation deflation stagflation

 2. Hyperinflation Is extremely high inflation Means people often cannot make even small purchases since they cannotcarry enough money Creates a difficult market towith, both in and out of the country Between August 1922 and November 1923, inflation in Germany increased at an average rate of 322 percent per month.
 3. Disinflation Is a decrease in the rate of inflation Usually occurs during a recession as this is whendrop and retailers cannot place higher prices on customers Cannot be confused with, which actually experiences a drop in prices The United States experienced an era of disinflation throughout the 1980s and 1990s, having average inflation rates around 9 percent in the early 1980s and reducing to 2 percent at the beginning of 2000.
 4. Deflation Refers to the decrease in price level Is often caused by ain the supply of money May also be prompted by a decrease in government, personal or investment spending Is the opposite of inflation and may lead to an increase indue to a lower demand of goods and services from the economy From 1930 to 1933, the United States experienced approximately 10 percent deflation a year, due in part to retiring paper money printed during the Civil War as well as the economy sliding into the Great Depression.
 5. Stagflation Occurs in the economy when unemployment and are both high Occurs when the economy fails to, but prices continue to rise Often increases the rate of inflation within a country In the 1970s, the price of oil sky rocketed while America's economy remained unchanged and sluggish, resulting in one of the worst periods of

stagflation in American history.

6. Causes of Inflation Have been tied to the following two concepts: pull inflation push inflation	
7. Demand-Pull Inflation Results from increases indemand Increases price levels Leads to a rightward shift of the aggregate demand Is often described as "too much money chasing too few goods" During the late 1980s in the United Kingdom, the number of people wantite buy houses and the price of houses both grew at sharp rates. There was a high amount of money being used in the economy, resulting in higher demand of products for the next few years	_
Results from ain aggregate supply Increases price levels Leads to ashift of the aggregate supply curve The oil crisis in the 1970s demonstrates this idea as there was a necessatem (oil) which experienced high prices, shifting the supply curve left which demand curve remained in the same place, raising the demand.	-
P. Reflation Is one of the actions the government can take to counter inflation Involves the government usingstimuli to increase the country's output, including the following: - tax - adjusting interest rates - changing the money supply	

10. Effects of Inflation

- Include the following:
 - value of the dollar _____
 - the following is an example of exchange rates

	Food	Housing	Medical Care
1988 Average*	118.20	118.50	138.60
2008 Average*	214.23	216.26	364.07
Change in Index Points	96.03	97.76	225.47
Percent Change	81%	82%	163%

- power is lowered
 - as illustrated above, in Mexico in 1990, the dollar was able to buy 554 sodas priced at 5 pesos. In 2009, however, a dollar could only have bought two sodas priced at 5 pesos.

11. Effects of Inflation

- Include the following:
 - lowers competition of _____products if inflation rates are higher than in other countries
 - if a domestic brand television is priced at \$300, and a comparable foreign brand is priced at \$250, which would you purchase?
 - lowers the standard of living for those on _____income, such as retirees
 - if you are receiving a monthly allowance of \$500, your money will buy less and less as inflation increases

12. Inflation

- Often has a ______with the unemployment rate
 - in most periods of strong economic growth and falling , there is a rise in inflation

- 13. Inflation · Can cause unemployment when: products or services are no longer which reduces the need for production inflationary growth is unsustainable, leading to a boom-and-bust economic cycle rapid economic growth and inflation, (boom) followed by a period of economic _____and rising unemployment (bust) 14. Interest Rates Are the rates charged to _____money Are largely affected by inflation but can be helped nominal interest rates real interest rates Are more accurately represented through real _____rates and therefore these are the ones which should be consulted 15. Nominal Interest Rates Do not account for inflation · Are expressed in terms of current dollars as the percentage of the amount Are the rates which appear on the borrowing agreement · Are typically the rates discussed by the media for example, home _____rate of 7 percent 16. Real Interest Rates Takes inflation into consideration Equal nominal interest rates when there is no inflation.
- Concern lenders and _____more than nominal interest rates
- Can be calculated using the following equation:
 - Real Interest Rate = Nominal Interest Rate = _____Rate

17. Interest Rate Example

- If you borrowed \$1,000 with a 7 percent interest rate, then:
 - the nominal interest would be \$70
 - however, if there is a 4 percent inflation rate, the real interest rate would be 3 percent
 (7 4 = 3)