

# Business Intent Presentation

## Directions:

1. Open the *Business Intent Presentation Student File* by clicking on the name of the files and downloading it and then clicking “Enable Editing”. The *Business Intent Presentation Student File* presentation will be used for the tasks detailed in the *Project*.
2. Save the *Business Intent Presentation Student File* presentation as Your Name- Business Intent Presentation. For example, if your name is Jamar Jackson the file would be named Jamar Jackson- Business Intent Presentation.
3. Complete the following edits to the presentation:
  - A. After slide 1, insert a new slide and enter the following information:
    - Title: The Element Marketing Firm
    - 1st Bullet: Is the premier marketing company located in Atomsville
    - 2nd Bullet: Strives to provide each of its customers with superior service while facilitating company growth and development through the use of “elemental” marketing
    - 3rd Bullet: Builds customized marketing plans for small and large businesses to ensure all the marketing needs of a business are met
  - B. Delete slides 3, 4 and 5 from the presentation.
4. Save the presentation and submit it to your instructor.

**\*To see a sample of how your slides should look, view the next page. Keep in mind these files have been edited and will appear smaller than a real document.\***

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# Rubric

Description	Points	Your Score
The submitted file is correctly named. (Student Name- Business Intent Presentation)	10	
Slide 2 of the presentation has the correct title.	20	
Slide 2 has the correct text in each of the three bullets.	25	
Slides 3, 4 and 5 from the original <i>Student File</i> have been removed from the presentation.	45	
<b>Total Points</b>	<b>100</b>	

**Comments:**