

Business Partnership Plan Draft

Directions:

1. Open the *Business Partnership Plan Draft Student File* by clicking on the name of the files and downloading it and then clicking “Enable Editing”. The *Business Partnership Plan Draft Student File* presentation will be used for the tasks detailed in the *Project*.
2. Save the *Business Partnership Plan Draft Student File* presentation as Your Name - Business Partnership Plan Draft. For example, if your name is Jamar Jackson the file would be named Jamar Jackson- Business Partnership Plan Draft.
3. Open the file and make the following additions to the notes of the slides:
 - A. Slide 1- “Introduce yourself and say which two companies are partnering.”
 - B. Slide 2- “Marketing company in Atomsville. Meggie Mitchum is the CEO.”
 - C. Slide 3- “Chamber of Commerce offers every new company in Atomsville a free year of membership.”
 - D. Slide 4- “By partnering with the Chamber of Commerce The Element will gain access to the clients of the Atomsville Chamber of Commerce.”
 - E. Slide 5- “Partnership could be a win-win for both companies as well as new businesses opening in Atomsville.”
4. Save the presentation and submit it to your instructor.

To see a sample of how your slides should look, view the next pages. Keep in mind these files have been edited and will appear smaller than a real document.

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Introduce yourself and say which two companies are partnering.

ELEMENT MARKETING FIRM DESCRIPTION

- Premier marketing company located in Atomsville, YS
- The Element believes marketing is not only promotion and advertising, but everything from company culture and positioning, new business/product development, public relations, and arguably all of the sales functions as well.
- The Element strives to provide each of its customers with not only superior service, but facilitate company growth and development through the use of "elemental" marketing.
- At The Element Marketing Firm, they "take marketing back to the basics." By beginning with the basics, The Element is able to build a customized marketing plan for your business that will ensure growth and development.

Marketing company in Atomsville. Meggie Mitchum is the CEO.

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ATOMSVILLE CHAMBER OF COMMERCE DESCRIPTION

- The Atomsville Chamber of Commerce is a membership-based organization which advocates for, and works with, our member businesses.
- We represent businesses of all sizes in Atomsville. Our goal is to enhance the quality of life for our community by creating jobs, implementing beautification programs, advancing education, campaigning for improved streets and highways, and stimulating economic, industrial and agricultural growth.

Chamber of Commerce offers every new company in Atomsville a free year of membership.

WHY PARTNER?

- The partnership would allow The Element Marketing Firm the opportunity to gain access to new businesses in the town which register with the Atomsville Chamber of Commerce.
- The Element Marketing Firm can aid in promoting town events sponsored by the Atomsville Chamber of Commerce at no or low cost to the Chamber of Commerce.

By partnering with the Chamber of Commerce The Element will gain access to the clients of the Atomsville Chamber of Commerce.

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PARTNERSHIP EVENT

- The Element Marketing Firm will partner with the Atomsville Chamber of Commerce in a program which will provide free design services for an informational brochure for every new business which registers with the Chamber of Commerce.
- This program will be beneficial to both parties as it will provide a free brochure for the new member of the Chamber of Commerce and it will provide The Element Marketing Firm with a potential new client.

Partnership could be a win-win for both companies as well as new businesses opening in Atomsville.

Rubric

Description	Points	Your Score
The submitted file is correctly named. (Student Name- Business Partnership Plan Draft)	10	
Slide 1 has the specified text in the notes pane.	18	
Slide 2 has the specified text in the notes pane.	18	
Slide 3 has the specified text in the notes pane.	18	
Slide 4 has the specified text in the notes pane.	18	
Slide 5 has the specified text in the notes pane.	18	
Total Points	100	

Comments: